



Wings of Hope

**UnitedHealthcare
Pro Cycling Team
Races for UHCCF –
and Wins!**

**Your Dollars
In Action**

**UnitedHealthcare
Children's Foundation
and Strider Sports**

**UHCCF and Strider
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on the Rise**

*"For it is in giving
that we receive."*

St. Francis
of Assisi

A Minute With Matt

Dear Friends,

Now that we are mid-way through the year, I cannot help but reflect on some of the recent (and amazing) milestones and accomplishments for the UnitedHealthcare Children's Foundation (UHCCF). Here are some highlights:

- Since the inception of UHCCF, we have now awarded 4,000 grants, worth \$12 million!
- In May, we distributed a national press release that's garnered lots of positive press for the foundation and the company, while driving up application volumes.
- In July, we distributed public service announcements (PSAs) to both radio and television stations throughout the country, our first foray into video with PSAs.
- The UnitedHealthcare Pro Cycling team's season is in full swing. Check out the story in this issue.
- Our regional teams continue to raise funds for UHCCF, so make sure you read the latest recap of those events.
- Learn about our exciting new strategic relationship with Strider Sports in this issue.
- In case you missed it, I encourage you to download the recently-published 2011 UHCCF Annual Report.

We welcome David Letro as our new UHCCF Assistant Executive Director. David will lead strategic initiatives and manage the day-to-day operations for the foundation, which include overseeing the grant application process end-to-end, reporting and analysis and facilitating regional board meetings. David's experience and skills will be a wonderful addition to the UHCCF team as we continue to grow and help more children with medical needs.

And, as always, I'm excited to introduce you to three of our grant recipients in this issue.

Sincerely,
Matt Peterson
UHCCF President

UnitedHealthcare
Children's Foundation®

UnitedHealthcare Pro Cycling Team Races for UHCCF – and Wins!

The UnitedHealthcare Pro Cycling Team, racing on behalf of the UnitedHealthcare Children’s Foundation (UHCCF), delivered a two-day sweep at the Air Force Cycling Classic events in the DC Metro area. Robert Forster won the Clarendon Cup, one of the most difficult criterium races, on Saturday, June 9, and Jake Keough and Hilton Clarke made it a one-two podium punch with first and second place at the Crystal City Cup on Sunday, June 10.

The team donated their prize money from the Clarendon Cup to the foundation and also raised additional money with a charity “Ride with the Pros” held on Friday, June 8.

In addition, UnitedHealthcare hosted an employee VIP event at the race, which featured Reagan, an 8-year-old UHCCF grant recipient. Reagan required surgery to repair a malrotated intestine and the \$5,000 grant from the foundation assisted his family with the expenses.

During a short ceremony before the Kids’ Race, Kevin Knarr, Vice President, Enterprise Operations, UnitedHealth Group, presented Reagan with a UHCCF helmet and jersey. Topping it all off, the team surprised Reagan with a brand new Trek bike tricked out with UHCCF and UnitedHealthcare decals. It took Reagan a while to realize that he got to keep the bike forever (not just for the day) and was able to ride it in the Kids’ Race. Reagan had given his existing bike away just a few days earlier to a family in the neighborhood that was less fortunate, so the bike gift was quite timely.

As the “Honorary Pro Rider” for the day, Reagan was very busy being the front lead for the 8- to 9-year-old heat, meeting the cyclists and being interviewed. Reagan and his family were very appreciative for the experience. And UHCCF is incredibly grateful to the Pro Cycling Team for their incredible performance and generosity.



Your Dollars In Action

Alek – Manhattan Beach, CA

Alek, an 11-year-old from California, is like many other boys his age who love skateboarding. But an unfortunate accident while leaving his friend's house on his skateboard turned his life upside down. While riding down a hill with his soccer cleats on, he had trouble slowing down at an intersection and was hit by a car head on, flying over the hood of the car.

Alek fractured his maxilla bone in three places, his teeth were pounded upwards into his nose and his lower lip was severed. The maxilla is a key bone in the middle of the face and provides structural support. Twelve surgeries were required to repair Alek's face, but he is now back to playing sports, bike riding and hanging out with friends.

Mark, Alek's father, said their insurance carrier did not cover the needed surgeries, and they were drowning in debt. Like all parents, Mark and Alek's mom, Dina, wanted to give Alek the best care available and, thankfully, the UHCCF grant made this possible.



Your Dollars In Action

Colleen – Suffren, NY

Colleen is a very outgoing 5-year-old from New York who enjoys riding her bike, playing with friends, and dining at Chuck E. Cheese. Diagnosed with a hearing problem at age four, Colleen was evaluated by several doctors with the results being the same – significant hearing loss in her left ear and only slightly better hearing in her right ear.

UHCCF's grant made it possible for Colleen to receive hearing aids. Colleen's first comment after the hearing aids were fitted was "Mommy, you are too loud!"

Colleen's parents were concerned about kids making fun of her but this hasn't been a problem. The boys in her preschool said they wanted "super hearing power" like Colleen and the girls asked their parents for some pretty pink ones like Colleen's.

Colleen's mom, Joann, says this has been an absolute blessing and has made such a difference for the whole family. The UHCCF grant was received the day Colleen was fitted with her hearing aids.



Your Dollars In Action

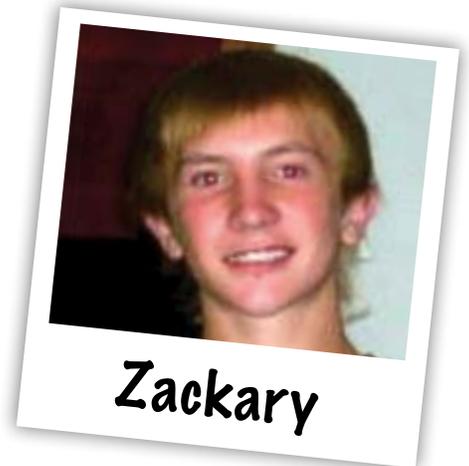
Zackary – Delanson, NY

Zackary was six months old when he was diagnosed with cystic fibrosis. Now 16, he's your normal teenager and loves skateboarding and riding a 4-wheeler. Another passion of his is building complex forts in the woods and becoming an architect.

Cystic fibrosis is a genetic disorder that most critically affects the lungs. Part of the grant from UHCCF helped with the purchase a "vest" for Zackary. The vest, a high-frequency chest wall oscillator, opens lower airways, making it easier to breathe. And the good news is Zackary will be able to use this vest for life.

Zackary also suffers from Psoriasis, a genetic skin condition, and requires UVB therapy two to three times a week to keep the condition under control. The UHCCF grant also helped with the purchase of a UVB light fixture so he can receive these treatments at home.

Audrey, Zackary's mom, said "This grant has given me the peace of mind knowing we can provide what is needed for Zackary to be a normal 16-year-old boy. He will have the light fixture and vest for the rest of his life and will be able to better control his health."





UnitedHealthcare Children's Foundation and Strider Sports Team Up

Strider Sports, the world's premier manufacturer of children's no-pedal balance bikes for toddlers learning to ride, has announced a charitable partnership with the UnitedHealthcare Children's Foundation. Strider is donating 500 bikes to UHCCF throughout 2012 to be distributed to children at various UHCCF fundraising events. In addition, Strider will donate a percentage of bike sales throughout the year to UHCCF.

"We thank Strider Sports for its generous donation of bikes and funding, and for selecting UHCCF as a charitable partner," said Matt Peterson, president of the UnitedHealthcare Children's Foundation. "Our two organizations share a passion for improving the health of children, and Strider Sports will help us provide additional medical grants to children in need."

"We're thrilled to partner with the UnitedHealthcare Children's Foundation," said Ryan McFarland, chief executive officer of Strider Sports International. "And one thing that we share is our passion for happy and healthy kids. At Strider, we love riding bikes and seeing little kids light up with excitement when they get that first taste of the freedom, confidence, and thirst for adventure that comes from that first successful bike experience."

As part of this partnership, Strider Sports and the UnitedHealthcare Children's Foundation will work together throughout the year at a variety of professional sporting events where Strider will host its world-renown, child-friendly "Adventure Zones." Strider "Adventure Zones" provide an opportunity for children as young as 18 months to ride a Strider bike on different terrains, navigate a number of obstacles, improve bike-handling skills and socialize with other children. UHCCF volunteers will work with children at the "Adventure Zones" to help create a fun, safe environment.

Turn the page to learn more about how Strider is helping UHCCF!

UHCCF and Strider Sports Have a Special Offer for You!

Strider Sports, maker of balance bikes for children ages 18 months to 5 years old, and now partnering with the UnitedHealthcare Children's Foundation (UHCCF), has a special offer on their bikes. When you purchase one of Strider's ST-3 bikes, a **percentage of the purchase price goes to UHCCF** to fund grants for kids! On top of that, you get **free shipping** and a custom **UHCCF decal set**.

Not familiar with Strider bikes? The Strider bike teaches your child balance, coordination and develops confidence. [Learn more!](#)

Here's how to place your order:

- [Click here](#) to begin shopping for a bike. Choose your favorite color from any of the 2012 ST-3 models & click "Buy Now."
- Interested in accessorizing your new Strider? Strider has an entire line of accessories to trick out your bike! Consider adding a cool number plate (designed to complement the UHCCF decal) to show your brand loyalty. [Click here](#) to add the number plate to your shopping cart.
- If you are a UnitedHealth Group employee, enter coupon code **4UHCCF-EM** at the top of the shopping cart page. Thirty percent of the purchase price will go to UHCCF.
- If you are not an employee, enter coupon code **4UHCCF**. Fifteen percent of the purchase price will go to UHCCF.
 - If you are a new customer, you will be asked to register.

There's no limit to the number of Strider bikes that you can buy! Consider purchasing as a gift for the children in your life. You get free shipping, a custom UHCCF decal, and a percentage of the purchase price goes to support UHCCF medical grants for kids.

Don't miss out on this opportunity to help children while purchasing a bike!



UHCCF Support on the Rise

Fundraising for UHCCF is off to a strong start in 2012. Once again, there are more than two dozen regional events planned across the United States to raise money for children in need of medical grants. The Northeast Region kicked off our calendar of events with a successful wine tasting in Jersey City, New Jersey, grossing more than \$50,000. Moving through the summer and fall, UHCCF supporters across the country are “swinging” into action as they pick up their golf clubs to raise funds for the foundation. Adding to the excitement, a number of our grant recipients will be attending fundraising events as special guests. It is through their stories that we continue to raise awareness of UHCCF’s mission.

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