



# WINGS OF HOPE

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## A Minute with Matt

Dear Friends,

Now that we are almost mid-way through the year, I cannot help but reflect on some of the recent accomplishments for the UnitedHealthcare Children's Foundation (UHCCF). Here are some highlights:

- Since the inception of UHCCF, we have now awarded 7,500 grants, worth \$23 million! 10,000 are on the horizon!
- We now have more than 3,000 Facebook likes, but we're just getting started! Please help spread the word by sharing our page with your family, friends, and colleagues. Our network is our future.
- The grant application process has been updated and revised, making it easier to apply for a grant.
- *Oliver & Hope's Amusing Adventure*, the first book in the UHCCF book series, was awarded the [Mom's Choice Silver Award](#) and the [2014 International Book Award](#).
- The *Oliver & Hope storybook*, the *Little Book - Big Laughs Joke Book* and Oliver plush bear are available at Amazon.
- Free coloring pages and games for kids are available at Oliver & Hope's clubhouse on our website.
- In case you missed it, I encourage you to download the recently-published [2013 Annual Report](#).

And, as always, I'm excited to introduce you to two of our grant recipients in this issue. Without your support, their grants would not be possible.

If you have suggestions, comments or ideas that you would like to share with us, please click [here](#). Thank you!

Matt Peterson  
UHCCF President



# Your Dollars In Action!



## Rylee

Rylee, a very outgoing three-year-old, was diagnosed with early onset progressive scoliosis. If left untreated, it could lead to permanent deformities of her spine. Rylee was fitted with seven hard casts within an eighteen month period. The UHCCF grant has assisted with surgery, casts and braces.

Rylee has made great progress and currently requires only nighttime bracing to maintain her correction. She is now able to play with other children – which she was unable to do while in a cast – and is taking ballet lessons.

## Lucas

Nine-year-old Lucas has been diagnosed with autism, making it difficult for him to interact with others. His doctor recommended applied behavioral analysis (ABA) therapy to improve his speech, educational progress and social skills. A grant from UHCCF is helping with the expense of this much needed therapy.

Lucas loves being his twin sister's "big brother" and they draw and paint together. A lover of animals, most of Lucas' artwork centers around his trips to the zoo and aquarium.



# Your Dollars In Action!

## Little Artist Design Contest

Thank you to all of the wonderful child heroes and families who participated in May's artwork contest, submitting more than 150 pieces of artwork! UHCCF thanks each of you for your generous energy and creativity! What a wonderful way for kids to help kids!

Congratulations to all of our participants, and especially our four grand prize winners:

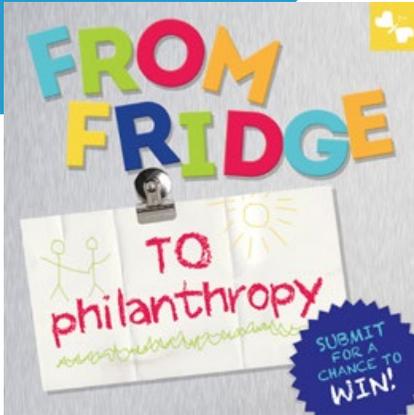
Abby S., age 12, Plymouth, MN; *Snowy Night with Guiding Star*

Bodhi F., age 6, Pottsboro, TX; *Rudolph*

Kelly W., age 16, Unionville, CT; *Jolly Snowman*

Jacey H., age 10, Coker, AL; *Snowman*

These winners received a \$25 VISA gift card AND their design will be published as a holiday card that will be available at the UHCCF online store and Amazon during the 2014-2015 fall/winter seasons. All proceeds from the sale of holiday cards will fund UHCCF medical grants for kids. The Little Artist Design Contest is one of many unique opportunities to come that allow children to participate in making a difference in the lives of other children.



# Oliver's Success!

## Oliver & Hope's Amusing Adventure Wins Top Publishing Awards

*Oliver & Hope's Amusing Adventure*, the first book in the UHCCF book series, has been recently named a 2014 International Book Award (IBA) winner! With over 1,200 entries from authors and publishers around the world, the IBA competition was tough, but *Oliver & Hope's Amusing Adventure* stood out as a winner in the "Children's Novelty & Gift Book" category and announced as a finalist in the categories of "Children's Educational" and "Children's Mind/Body/Spirit."

Earlier this year, the book also received the Mom's Choice Silver Award® honoring products and services created specifically for children and families. The program is globally recognized and reviews thousands of entries every year.

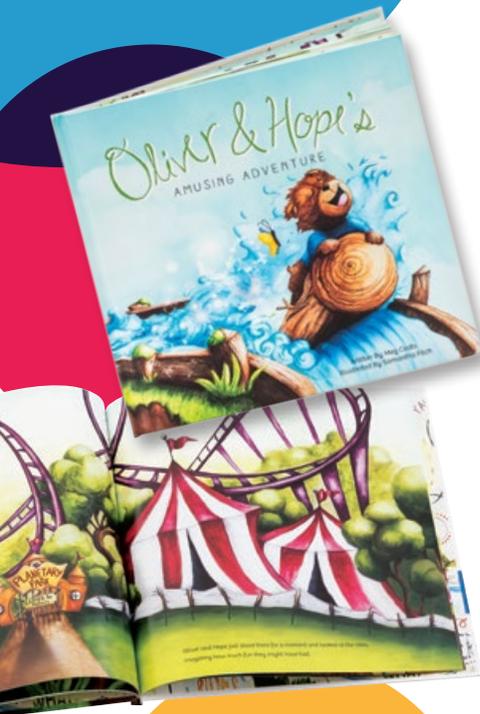
Released in 2013, *Oliver & Hope's Amusing Adventure* is a remarkably enjoyable and inspirational story written by Meg Cadts and beautifully hand-illustrated and painted by Samantha Fitch. The vivid imagination of Oliver the bear and Hope the butterfly will inspire you and the child in your life as they embark on an adventure of discovery and resiliency. Oliver and Hope's tale captivates children and offers subtle lessons in creative problem solving, encouragement, friendship and the power of imagination.

Not only is *Oliver & Hope's Amusing Adventure* a good read - it lets you do good in the process! As with all UHCCF merchandise, your purchase of this book will help the real-life journey of children in need, as all proceeds help fund medical grants. You can learn more about the impact this book makes and discover FREE Oliver & Hope content - including an audio book download, games and activities - at [UHCCF.org](http://UHCCF.org).

Head over to Amazon to purchase your copy of *Oliver & Hope's Amusing Adventure* for \$13.95 (a discount from \$16.95) today!

## Oliver Bear

Now also available at Amazon for \$19.95 is Oliver bear, the super-soft and adorable character from the storybook. All proceeds from the purchase of the Oliver plush or storybook help to fund UHCCF medical grants for children.



# Little Book - Big Laughs

## Little Book - Big Laughs Joke Book Created by Children for Children

Little Book - Big Laughs Joke Book, the UHCCF's first-ever joke book is now available for purchase at [Amazon!](#) And this is no joke!

Inside you'll find it all... funny knock-knock jokes, silly one-liners and tricky riddles. Over 600 jokes and a million laughs, our book is ideal for children ages 4-12, but will be enjoyed by all ages.

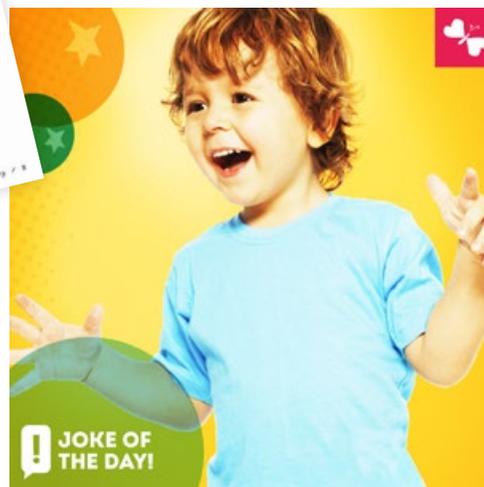
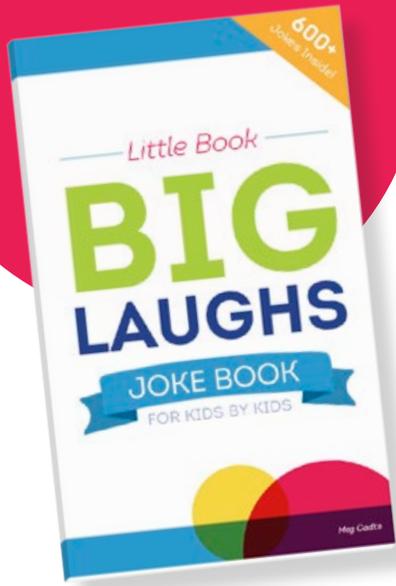
At the heart of this joke book is UHCCF's desire to create an uplifting, boredom-busting read to inspire any reader, whether in a hospital, a waiting room or long car ride, while also raising funds to help fund future medical grants for kids.

While we can't put a price on a child's smile, this edition comes at the incredible value of \$5.99 - less than one cent per joke! There is even lined space in the back of the book for children to record favorite jokes of their own! Proceeds from the sale of the book will fund future UHCCF medical grants, which help families pay for children's medical expenses not covered, or not fully covered, by a commercial health insurance plan.

If you purchase the book through [AmazonSmile](#), the UHCCF will benefit from an additional donation from Amazon! [Order your books today](#) - good laughs for a good cause!

## Joke of the Day

UHCCF is featuring a "Joke of the Day" daily on [Facebook.com/UHCCF](#). Jokes from the joke book will be randomly selected to run each day for the next year. Make sure to follow the UHCCF Facebook page and share with others for a regular pick-me-up and daily reminder of the smiles that children bring to our lives!



# Retail Partnerships

## Delivering Grins™ at Sales Pinnacle 2014

This past April, more than 230 of UnitedHealthcare's top sales executives and their guests met in Palm Springs, California to attend the Pinnacle Award event. UHCCF was honored to provide the social responsibility event for this audience. Attendees assembled and created over 300 Grins to Go™ bags, as part of the Delivering Grins™ program, for children at area hospitals and shelters.

The proceeds from each bag helped to fund medical grants for two children - those that receive a bag and then the child helped with a future medical grant - immediately benefiting 600 children total. Each bag contained 14 gifts including UHCCF's new *Little Book - Big Laughs* joke book and other games and toys that brought a smile to the children at the Loma Linda Children's Hospital, Ronald McDonald House, Mattel Children's Hospital at UCLA and Shelter from the Storm organizations. A special thank you to all of the wonderful volunteers who participated in assembling the bags and made this happen!

Over 300  
Grins to Go™ bags  
created as part of  
the Delivering Grins™  
program



**amazon smile**  
You shop. Amazon gives.

## Tickets for Hope

We're excited to announce our partnership with tix4cause - an online community designed to give you access to discounted event tickets and give back at the same time. When you purchase through tix4cause, 100% of the Tickets for Hope program proceeds will directly support medical grants given by UHCCF to children and their families. That means your purchase to attend concerts, sporting events, exhibitions and the like is not only fun for you, but it will also impact a family with a child fighting a disease or illness by helping them pay an outstanding medical expense.

## Calling All Amazon Shoppers!

AmazonSmile is a simple and automatic way for you to support UHCCF every time you shop, at no cost to you. When you shop at [smile.amazon.com](http://smile.amazon.com), you'll find the exact same low prices, vast selection and convenient shopping experience at Amazon.com with the added bonus that Amazon will donate a portion of the purchase price to UHCCF.

## Limited Time Shopper's Bonus

When you purchase \$30 of merchandise from the UHCCF General Store, we will include a complimentary UHCCF Butterfly Noteholder with your order. This custom imprinted magnetic noteholder is perfect for displaying artwork, memos, photos, menus or lists and is sure to dress up any work space.

Learn more about the UnitedHealthcare Children's Foundation and how we're impacting lives one medical grant at a time at [UHCCF.org](http://UHCCF.org).