United Healthcare Children's Foundation®

Welcome!

To The

UHCCF Ambassador Q2 Meeting

May 5 & May 11

Taylor, 8 & Indie, 3, Richland, WA

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Agenda

Romie, 6, Parker, CO

- Welcome!
- Feature Grant Recipient
- Ambassadors in Action
- Event Recap
- Upcoming Events
- 2021 Ambassador Fundraisers
  - Oliver Talks
  - Book Drive
  - Holiday Auction
- Rewards & Recognition Program
- CORE Trainings
- RoundUp
- Ambassador & Yammer Pages
- Q&A

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Feature Grant Recipient

Welcome Camille! Mother to Roland from Springville, CO!

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Ambassadors in Action

Erin Ruhland
Hero Days
April 1-30

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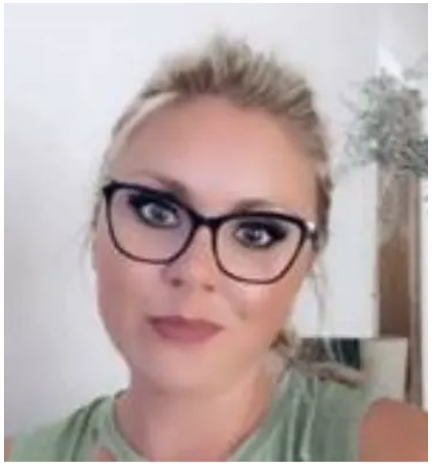
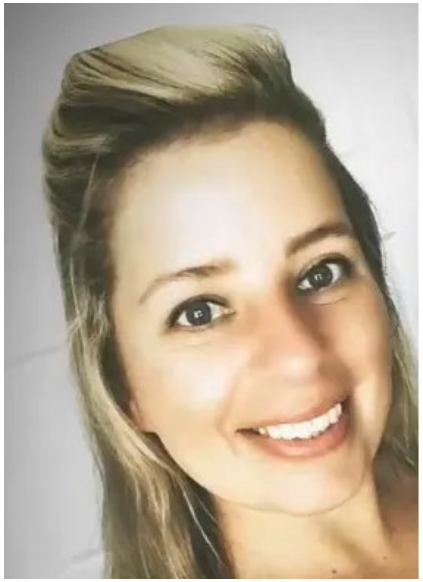
Ambassadors in Action

Greatest Jokester

Carla Graves & Jaymee Henderson





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Ambassadors in Action

Topgolf Atlanta

Fonda Prioleau, Nneka Agbakoba & Deborah Johnson

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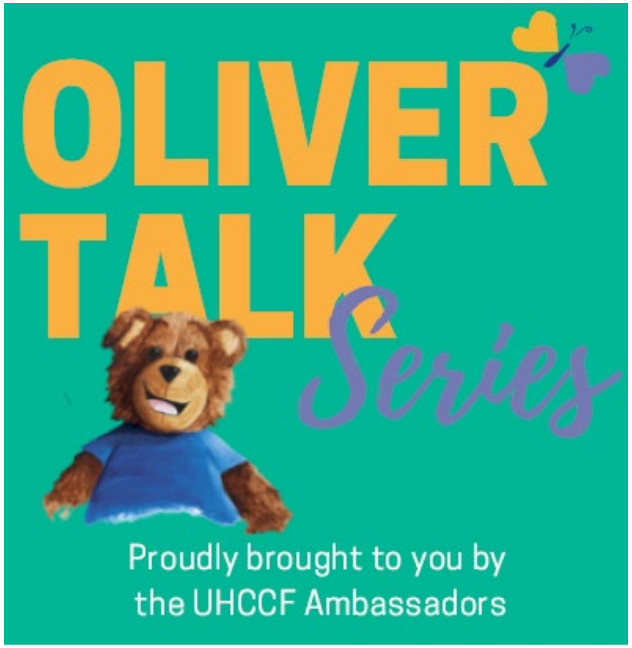
Event Recap

Oliver Talk
Coping With Stress and Demonstrating Compassion
3/25/21
$1,600 raised



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Event Recap

Disney Princess Half Marathon Weekend
Feb 19-21
25 Runners
$22,882 raised

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Event Recap

Atlanta Topgolf
123 participants
$48,000 raised

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Upcoming Events

5th Annual Steppin' Up for Kids
June 1 – 30, 2021

- Theme: Move with a Mission
- Participant Goal: 1,600 Steppers
- Regional competition
- Registration: https://p2p.onecause.com/uhccfsufk2021

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Upcoming Events

Velo & Vines
June 12-13

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Upcoming Events

Grandma's Marathon
June 19, 2021

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Upcoming Events

UT Topgolf
June 23rd

UHCCF
Our Target is Hope
Powered by
TOPGOLF

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Upcoming Events

Century Ride July 25

Minnesota Golf August 2nd

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Upcoming Events

Fall Events:

8/25 Kansas Topgolf
9/4 Bridges of Hope
9/23 New Jersey Gala
9/25 Tour de Triangle
10/3 TC Marathon
10/4 Maryland Golf Classic
10/7 Mississippi Golf Classic
10/7 Florida Fishing

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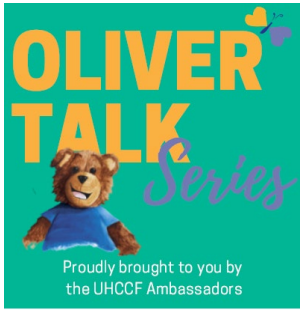
Ambassadors 2021

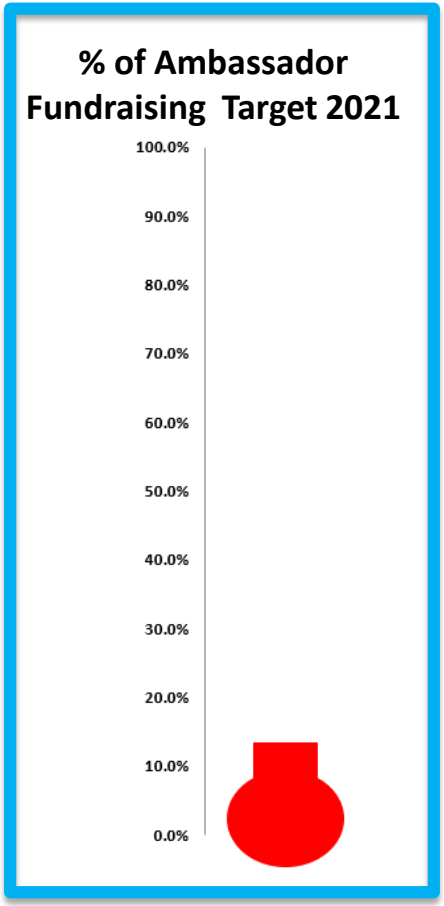
Ambassador- Powered Fundraisers



- ❑ Virtual webcasts on various topics: Motivational Speaker, Cooking Class, Comedian, Holiday Planter Tutorial, Financial expert, pet CPR, leadership, wine making, etc.
- ❑ Speaker donates their time
- ❑ $20-25 donation to receive Zoom link
- ❑ Timing: Quarterly, 2021

- ❑ UHCCF books are purchased by supporter for self or donate to community library, school, or organization of their choice.
- ❑ Hard Cover, Soft Cover & Joke books
- ❑ Timing: August 1- September 10th

- ❑ Ambassadors source auction items for Holiday Auction 2021
- ❑ Variety in price point and types of items to appeal to broad audience
- ❑ Minimum retail value $25: kids items, experiences, artwork, memorabilia, etc.
- ❑ Item collection through October 1st



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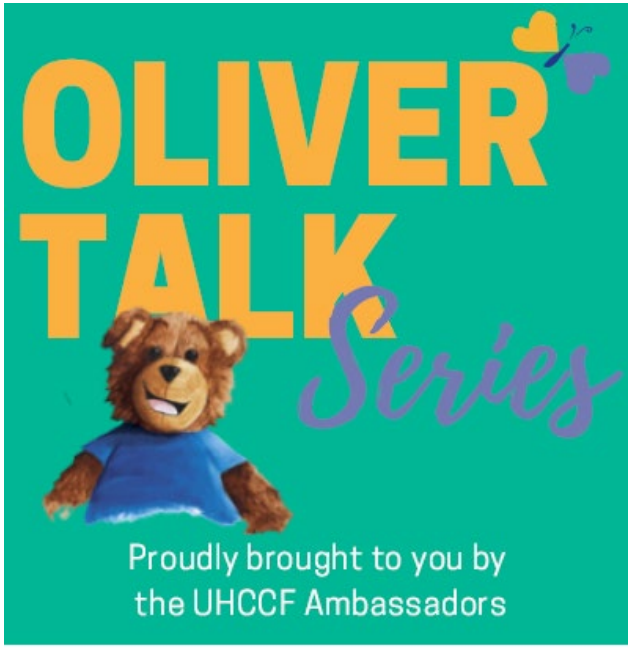
Ambassadors 2021



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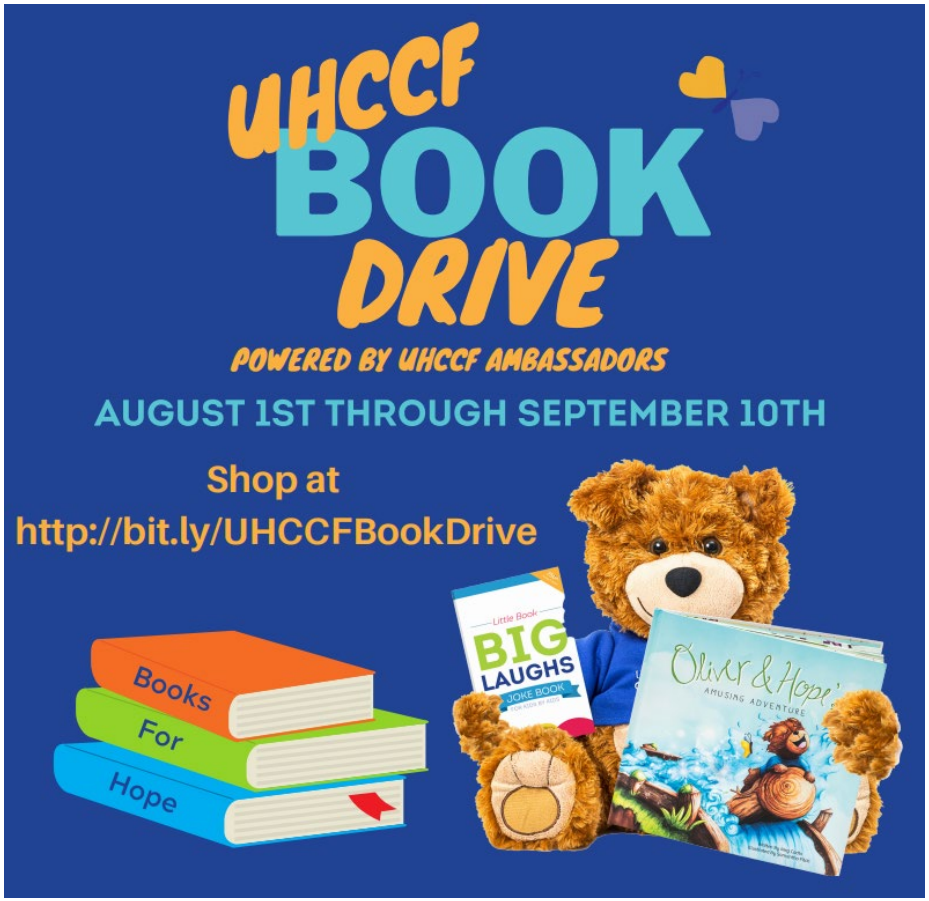
Ambassadors 2021

Books for Hope Book Drive
August 1- September 10

- Our goal is $10,000!
- Shop for yourself or a school or group
- UHCCF Hard cover, soft cover & joke books
- Proceeds fund UHCCF medical grants!

Shop
http://bit.ly/UHCCFBookDrive



Madison, Age 12

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Ambassadors 2021

Holiday Auction

- Our goal is $5,000!
- Solicit auction items from your community Now – Oct 1st
- Art, jewelry, gift cards, toys & gifts, houseware items, etc.
- Retail value $25+
- Email ambassador@uhccf.org with item details
- Proceeds fund UHCCF medical grants!

Great Wolf Lodge Gift Card & 2 Plush Wolves

Girl With A Pearl - Dark Mix 4 Strand Baroque Mix Pearl Bracelet- 7.5"

(4) $25 Amazon Gift Cards

YETI Coffee on the Go Package - UHCCF Logo Black 36oz Bottle and 2 - 14o...

Wine Country Living Oliver Bear

Baby Einstein Discovering Music Activity Table

UHCCF HOPE FOR THE Holidays

Bid On Gifts That Do Good.

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Rewards & Recognition

UHCCF AMBASSADOR RECOGNITION PROGRAM

For all the ways you support UHCCF as an Ambassador!

WORLD CHANGER

300 POINTS

- Invited to attend National Board dinner
- Framed Certificate
- Grant child thank you
- Shout out on Ambassador call
- UHCCF Oliver Award
- Ambassador World Changer shirt

LIFE CHANGER

150 POINTS

- UHCCF Board member thanks you
- Shout out on Ambassador call
- UHCCF journal
- Ambassador Life Changer shirt

GAME CHANGER

65 POINTS

- Shout out on Ambassador call
- Signature Ambassador shirt

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CORE TRAININGS

- Refreshed Basic Training
- 4 new core training courses
  - Topic specific
  - Earn reward points
  - Gain expertise

UHCCF Ambassador eVod page:
https://uhg.video.uhc.com/channel/UnitedHealthcare+Children%27s+Foundation+Ambassadors/152783182

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ROUNDUP APP

Change for Kids

AMBASSADOR

HELPING KIDS. CHANGING LIVES.

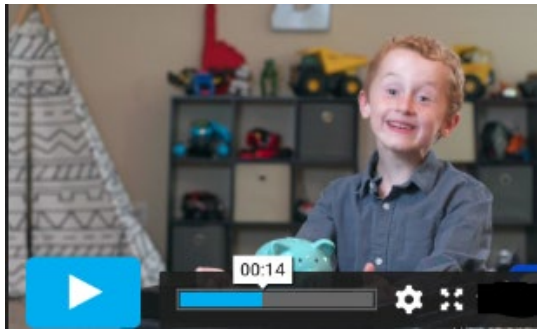
UHCCF.ORG

Change for Kids in 3 Easy Steps:

1. Create your account at https://roundup.uhccf.org/#/
2. Link your card(s) and bank(s). Shop normally- anywhere, anytime.
3. Use your personal text code to invite others to enroll.

Note! New enrollment link now accessible from UHG computers!

Donations made by eligible employees will be doubled by United Health Foundation



Questions about RoundUp?
Visit https://www.uhccf.org/roundup/ for FAQ and info. Email roundup@uhccf.org

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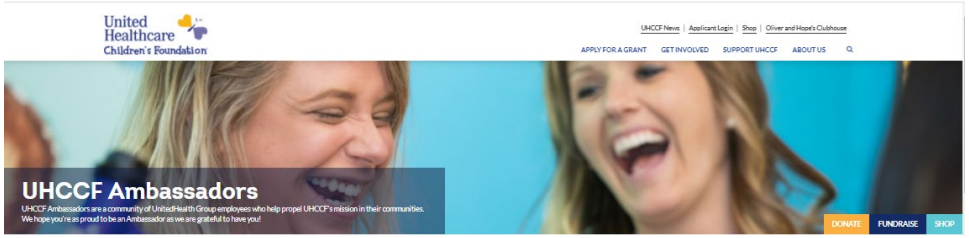
Ambassador Page & Yammer

Ambassador Page: https://www.uhccf.org/ambassadors/

- A page just for Ambassadors
- Helpful resources
- Downloadable documents
- Important dates
- Stories featuring your great work
- And much more!



Ambassador Yammer Community:
https://web.yammer.com/main/groups/eyJfdHlwZSI6Ikdyb3VwIiwiaWQiOiI0NTQ2NTY3MzcyOCJ9/all

- Follow us Today!
- Great info and updates
- Social media- like platform
- Hub Connect decommissioned

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Q&A

Hope, 7, Frederick, MD

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