

**Financial Statements** 

December 31, 2024 and 2023

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# **Independent Auditors' Report**

To the Board of Directors of UnitedHealthcare Children's Foundation, Inc.

# **Opinion**

We have audited the financial statements of UnitedHealthcare Children's Foundation, Inc. (the Foundation), which comprise the statement of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Foundation as of December 31, 2024 and 2023, and the results of its operations, changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America (GAAP).

### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Foundation and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with GAAP, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Foundation's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### **Auditors' Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

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In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to
  fraud or error, and design and perform audit procedures responsive to those risks. Such procedures
  include examining, on a test basis, evidence regarding the amounts and disclosures in the financial
  statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures
  that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the
  effectiveness of the Foundation's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that
  raise substantial doubt about the Foundation's ability to continue as a going concern for a reasonable
  period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings and certain internal control-related matters that we identified during the audit.

Minneapolis, Minnesota April 17, 2025

Baker Tilly US, LLP

Statements of Financial Position December 31, 2024 and 2023

	2024			2023
Assets				
Assets Cash and cash equivalents Contributions receivable, net Prepaid expenses Inventory	\$	16,495,342 99,326 97,715 68,522	\$	15,347,026 128,883 128,504 116,524
Total assets	\$	16,760,905	\$	15,720,937
Liabilities and Net Assets				
Liabilities Accounts and grants payable Deferred revenue  Total liabilities	\$	2,409,098 1,018,769 3,427,867	\$	2,348,889 1,118,297 3,467,186
Net Assets Net assets without donor restrictions		13,333,038		12,253,751
Total liabilities and net assets	\$	16,760,905	\$	15,720,937

Statements of Activities

Years Ended December 31, 2024 and 2023

	2024	2023
Revenue		
Contribution revenue	\$ 2,785,508	\$ 3,170,293
Merchandise sales	43,460	-
Contributed services	2,293,825	1,387,348
Special event revenue, net of costs of direct benefit to donors of		
\$1,209,272 and \$770,187, respectively	4,472,503	4,793,591
Interest income	792,434	702,114
Total revenue	10,387,730	10,053,346
Expenses		
Program grants and services	7,081,724	6,051,775
Management and general	585,253	579,832
Fundraising	1,641,466	1,870,885
Total expenses	9,308,443	8,502,492
Change in net assets without donor restrictions	1,079,287	1,550,854
Net Assets, Beginning	12,253,751	10,702,897
Net Assets, Ending	\$ 13,333,038	\$ 12,253,751

Statements of Functional Expenses Years Ended December 31, 2024 and 2023

	2024						2023											
	G	Program Grants and Services		Management and General		Fundraising		2024 Total		Program Grants and Services		Grants and		nagement d General	_Fu	ındraising	2	023 Total
Salaries and wages contributed	\$	828,997	\$	183,565	\$	540,773	\$	1,553,335	\$	787,012	\$	197,889	\$	402,447	\$	1,387,348		
Consulting and other services contributed		740,490		-		-		740,490		-		-		-		-		
Grants		3,768,089		-		-		3,768,089		3,936,302		-		-		3,936,302		
Events		28,904		-		172,755		201,659		75,114		-		561,664		636,778		
Promotional products		99,832		-		13,930		113,762		238,761		-		39,089		277,850		
Professional fees		28,710		-		-		28,710		26,796		-		-		26,796		
Information technology		121,674		-		-		121,674		69,248		-		4,200		73,448		
Bank fees		37,505		-		56,520		94,025		46,204		-		59,814		106,018		
Supplies / printing		9,271		-		633		9,904		17,063		-		276		17,339		
Consulting		1,369,360		401,688		855,417		2,626,465		769,180		381,943		800,515		1,951,638		
Miscellaneous	-	48,892				1,438		50,330		86,095				2,880		88,975		
Total expenses	\$	7,081,724	\$	585,253	\$	1,641,466	\$	9,308,443	\$	6,051,775	\$	579,832	\$	1,870,885	\$	8,502,492		

Statements of Cash Flows Years Ended December 31, 2024 and 2023

		2024		2023
Cash Flows From Operating Activities	_		_	
Change in net assets  Adjustments to reconcile change in net assets to  net cash flows from operating activities:	\$	1,079,287	\$	1,550,854
Change in contributions receivable		29,557		181,247
Change in prepaid expenses		30,789		(71,828)
Change in inventory		48,002		80,142
Change in accounts and grants payable		60,209		27,040
Change in deferred revenue		(99,528)		16,067
Net cash flows from operating activities		1,148,316		1,783,522
Net change in cash and cash equivalents		1,148,316		1,783,522
Cash and Cash Equivalents, Beginning		15,347,026		13,563,504
Cash and Cash Equivalents, Ending	\$	16,495,342	\$	15,347,026

Notes to Financial Statements December 31, 2024 and 2023

# 1. Summary of Significant Accounting Policies

UnitedHealthcare Children's Foundation, Inc. (the Foundation) was created to enhance the lives of children, 16 years of age or younger, by awarding grants to those needing medically appropriate health care treatment and/or services that are not fully covered by their current health insurance or other funding. Currently, the Foundation is funded by UnitedHealth Group Incorporated (UnitedHealth Group) and its employees, as well as contributions from individuals and corporations.

The Foundation limits its fund grants to 85% of the available funds at any time. During a 12-month period, individual grants are limited to the lesser of \$5,000 or 85% of available funds. Generally, grants are paid within one year. The grant recipients are required to submit applications and financial information. The grant applications are reviewed and approved by the Regional Boards of Directors.

A summary of the Foundation's significant accounting policies follows:

#### **Financial Statement Presentation**

Net assets, support, revenue, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Foundation are classified and reported as follows:

Without Donor Restrictions - Net assets that are not subject to donor-imposed stipulations.

With Donor Restrictions - Net assets subject to donor-imposed stipulations that will be met by action of the Foundation and/or passage of time. Some net assets with donor restrictions include a stipulation that assets provided be maintained permanently (perpetual in nature) while permitting the Foundation to expend the income generated by the assets in accordance with the provisions of additional donor imposed stipulations or a Board approved spending policy. The Foundation does not have any net assets with donor restriction as of December 31, 2024 or 2023.

#### **Board Designated Net Assets**

The Foundation's Board of Directors has the ability to designate identified amounts of net assets without restrictions to be used by management for specific future projects or activities. These designations can be modified or removed by the Board of Directors at any time. There are no board designated net assets at December 31, 2024 and 2023.

#### Cash and Cash Equivalents

The Foundation defines cash and cash equivalents as highly liquid, short-term investments with a maturity at the date of acquisition of three months or less. Cash on deposit in excess of FDIC insurance coverages is subject to the usual banking risks of funds in excess of those limits.

#### Inventory

Inventory, which consists primarily of plush animals, books and games used for awareness and fundraising activities, are stated at the lower of cost or market, with cost determined on the first-in, first-out basis.

Notes to Financial Statements December 31, 2024 and 2023

#### Contribution Revenue and Contributions Receivable

Contribution revenues are recorded when the unconditional contribution is made to the Foundation. Current contributions receivable are expected to be collected during the next year and are recorded at net realizable value. Except for contributions relating to special events which are disclosed below, the Foundation has no conditional contributions as of December 31, 2024 or 2023.

Contributions receivable are shown net of an allowance for uncollectible contributions, if applicable. The allowance for uncollectible promises to give is determined based on the Foundation's historical collections experience. There was no allowance for uncollectible contributions deemed necessary as of December 31, 2024 and 2023, respectively.

#### **Special Event Revenue**

Special event revenue consists of registration fees and sponsorships for the Foundation's various fundraising events held. The Foundation considers all special event revenue received to be conditional contributions to be recognized upon the occurrence of the specified event. Thus, contributions received prior to the event are deferred and recognized when the contribution becomes unconditional (i.e. the event has occurred). Special event revenue is recognized net of the costs that are a direct benefit to the donors. The Foundation has recorded deferred revenue of \$1,018,769 and \$1,118,297 as of December 31, 2024 and 2023, respectively, relating to conditional contributions for special events occurring in 2025 and 2024.

#### **Grant Commitments**

The Foundation's Regional Boards of Directors approves grant applications contingent upon the Foundation receiving detailed supporting financial information. Upon receipt of such information, the grant payable and corresponding program expense is recorded. Contingent grants outstanding at December 31, 2024 and 2023, respectively, are approximately \$2,949,000 and \$3,160,000 and are excluded from these financial statements.

## **Grants Payable**

The liability for grants payable is an estimated amount of grants that relates to 2024 grant expense to be paid in subsequent years. The methods and assumptions used for estimating these amounts are continually reviewed and adjusted as more current information is received. The Foundation's estimated grants payable were \$650,000 and \$750,000 at December 31, 2024 and 2023, respectively.

## **Income Tax Status**

The Internal Revenue Service has determined that the Foundation is a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and, accordingly, is not subject to federal or state income taxes. However, any unrelated income may be subject to taxation.

The Foundation follows the accounting standards for contingencies in evaluating uncertain tax positions. This guidance prescribes recognition threshold principles for the financial statement recognition of tax positions taken or expected to be taken on a tax return that are not certain to be realized. No liability has been recognized by the Foundation for uncertain tax positions as of December 31, 2024 and 2023. The Foundation's tax returns are subject to review and examination by federal and state authorities.

Notes to Financial Statements December 31, 2024 and 2023

## **Estimates and Assumptions**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## **Functional Allocation of Expense**

The costs of providing program services and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among programs and supporting services benefited based on actual time spent, such as salaries and wages, events and consulting expenses.

## **Subsequent Events**

In preparing these financial statements, the Foundation has considered events and transactions for potential disclosure through April 17, 2025, which is the date that the financial statements were available to be issued.

# 2. Liquidity and Availability

The Foundation's financial assets available within one year of the statement of financial position date for general expenditures such as operating expenses as of December 31, 2024 and 2023 are as follows:

	 2024	2023
Cash and cash equivalents Contributions receivable	\$ 16,495,342 99,326	\$ 15,347,026 128,883
Total	\$ 16,594,668	\$ 15,475,909

The Foundation's practice is to structure its financial assets to be available as its general expenditures, liabilities and obligations come due and targets a minimum 60 days of operating expense coverage at any point in time.

#### 3. Related-Party Transactions

UnitedHealth Group provides certain administrative, overhead and accounting services at no charge to the Foundation. The fair value of these services was approximately \$1,873,000 and \$1,387,000 for the years ended December 31, 2024 and 2023, respectively. The Foundation has included these amounts in contributed services on the statements of activities and salary and wages contributed and consulting and other services contributed expense on the statement of functional expense.

The Foundation also pays UnitedHealth Group for a portion of the services provided to the Foundation. The total amount of these services billed to the Foundation was approximately \$1,732,000 and \$1,571,000 for the years ended December 31, 2024 and 2023, respectively, and is included in consulting expense on the statements of functional expenses. These amounts are also owed to UnitedHealth Group at December 31, 2024 and 2023 and are included in accounts payable on the statements of financial position.

Notes to Financial Statements December 31, 2024 and 2023

During 2024 and 2023, a significant portion of the Foundation's contributions were received from United Health Foundation and its employees. Employee contributions are generally collected by United Health Foundation through their payroll deduction program and are matched dollar for dollar by United Health Foundation. Contribution revenue recognized from UnitedHealth Group employees and the corresponding United Health Foundation match was approximately \$2,225,000 and \$2,390,000 for the years ended December 31, 2024 and 2023, respectively. The employee's donation amount can be changed at any time; thus, in accordance with generally accepted accounting standards in the United States of America, donations are recorded when they are remitted to the Foundation.

A portion of the Foundation's cash equivalents are held in a savings account at Optum Bank. Optum Bank is a related party under common control of UnitedHealth Group. At December 31, 2024 and 2023 there was \$16,372,495 and \$15,103,320 in the savings account, respectively.

#### 4. Contributed Services

For the years ended December 31, contributed nonfinancial assets recognized within the statements of activities included:

	2024			2023		
Salaries and wages contributed:						
Compensation	\$	1,159,355	\$	1,093,469		
Fringe benefits		192,896		184,675		
Travel and entertainment		80,310		65,741		
Corporate chargebacks		63,667		33,433		
Printing, supplies and miscellaneous		57,107		10,030		
Subtotal		1,553,335		1,387,348		
Other contributed services:						
Foundation re-brand		319,381		-		
Website design		254,895		-		
Event donations		91,244		-		
CRM implementation		74,970				
Subtotal		740,490		-		
Total contributed services	\$	2,293,825	\$	1,387,348		

Nonfinancial activity represents salaries and wages donated by UnitedHealth Group and includes the expenses for employees who support the operations and fundraising efforts of UnitedHealthcare Children's Foundation. These expenses are recorded at fair market value as they are recorded at actual amounts incurred and paid by UnitedHealth Group.

Other nonfinancial activity was contributed by various vendors throughout fiscal year 2024 for a re-brand and update of the Foundation's website as well as the implementation of a new CRM system and various event specific donations. Other contributed services were recorded at fair market value for these services as provided by the respective vendors.